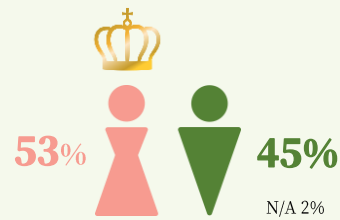
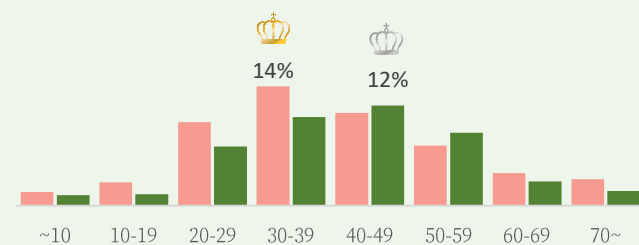


Participants Profile

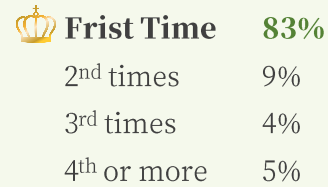
Gender



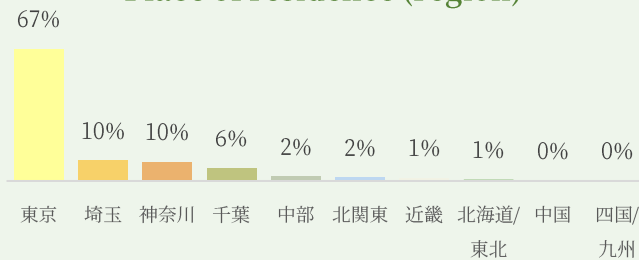
Age × Gender



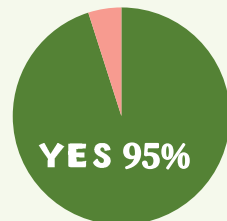
No. of participation



Place of residence (region)



Change in environmental awareness after participating in the event



<Source>

Questionnaire conducted for people who participated in GTF Green Challenge Day 2022. 812 out of 34,915 answered.



Media coverage

■ Cohosts (Tokyo FM, TBS, Tokyo MX)

Covered in the news and infotainment programs about the event

- * TOKYO FM 「Kawasaki Takaya MAGIC NOTE」
- * TBS 「King's Brunch」
- * TOKYO MX 「Hori Jun Morning FLAG」 「TOKYO FLAG」 「MX NEWS FLAG」

■ WEB media

Covered in fashion and lifestyle web magazines.

<Examples> Life Hugger, Sustainable Brands Japan, Do well by doing good

List of official partners and exhibitors from the past events

RH Traveler Corporation, Kota Town(Aichi), ITbook Xcloud Inc., Aqua Clara Inc., Azalee Group, UP-FRONT CREATE Co.,Ltd., Isuzu Motors Ltd., Ito En, Ltd., Imayoshi-seicha., WEFABRIK Inc., Weaternews Inc., Uejima-Sourokuen, ecostore JAPAN, Japan Ecotourism Society, SYS inc., F-WAVE Company Limited, NPO FBO, OS CO.,LTD., ORGAR'S, Okawa City(Fukuoka), Otsuka Pharmaceutical Co., Ltd., Otsuchi Chamber of Commerce, Kankyo Kougaku Inc., Ministry of the Environment, KIBUN FOODS INC., Kyo-ei Sangyo Co.,Ltd., KYOSOU,INC., Kumamoto Association of City Mayors., KURAMOTO CO., LTD., Green Eight, Numata City(Gunma), Kokage Kitchen, Kodato Kaikai, Co-op Mirai, Support Our Kids, Sawayama Farm, J-CRUISE, Citizen Watch Co., Ltd., Shogakukan Inc., Shirakawa-Sangyo, Shinjuku City(Tokyo), Fukushima Kenjinkai in Shinjuku City(Fukushima Prefectural association in Shinjuku City), Shinjuku Hyogo, SEKISHO CORPORATION, The All Nippon Airways Co., Ltd., TAIYO YUSHI CORP., TACO RiCO, Datesuimitsuen, TBS HOLDINGS, INC. TEMWAS CO.,LTD., Tokyo Metropolitan Television Broadcasting Corporation., Tokyo Gas Co., Ltd., The Tokyo Chamber of Commerce and Industry, Tokyo Metro Co., Ltd., Tokyo Electric Power Company Holdings, Incorporated, Akiruno City (Tokyo), Japanese Red Cross Tokyo Metropolitan Blood Center, TOKYO FOOD CO.,LTD., Kurayoshi city (Tottori), Ina City (Nagano), Karuizawa town (Nagano), SAKE SERVICE INSTITUTE, The General Insurance Association of Japan, NIPPON HOTEL Co., Ltd., Japan Post Co., Ltd., Nutrition Act Co., Ltd., Nouminren Youth, Noritsu Koki Co., Ltd., HearMEC Co., Ltd., HAPPO-EN, b-style holdings Inc., NIPPON TELEGRAPH AND TELEPHONE EAST CORPORATION, East Japan Railway Company, Bigholiday Co. Ltd., Fukushima Organic Cotton Project, Fukushima Prefecture, Tenei village (Fukushima), NPO Blue Earth Project, Nippon Select(Furusato Service), Bourbon Corporation, PLAIN corporation, Starry Camp, Bombay Bazar/Lotus baguette, MASH Beauty lab Co.,Ltd., Mazda Motor Corporation, Michinoku Marche, Mitsubishi Corporation, Miyaokaen, Mellow Inc., Yamaha Piano Service Corporation, The Ricoh Company, Ltd., Raysum Co.,Ltd., REDHORSE Corporation, ONEPEACE.Ltd. etc

※Click here for the pamphlets and photo reports of the past events/<https://gtfweb.com/gcd2022/support.html#history>



Inquiry for Sponsorship, Booth Exhibition, and others

GTF Greater Tokyo Festival Committee (GTF Committee)
Mitsuri Koji-machi Bldg 4F, 2-12-6 Kojimachi, Chiyoda City, Tokyo 102-0083

☎ 03-3222-6262 ✉ gtf@jidai.or.jp 📱 @GTFsince2002 🌐 gtfweb.com/gcd2022/



※This pamphlet is printed in recycled paper



~ Let's start an earth-friendly lifestyle! ~



GTF Green Challenge Day 2023 in Shinjuku Gyoen

つなげよう、支えよう 森里川海

EXHIBITORS SPONSORS Prospectus

We are offering sponsorship/exhibition booth opportunities for
GTF Green Challenge Day 2023 in Shinjuku Gyoen つなげよう、支えよう 森里川海.

3 points why this event is so special

Cohosted by
Ministry of the Environment



Cohosted by Ministry of the Environment(MOE), Shinjuku city, Tokyo FM, TBS holdings, and Tokyo MX(TBC)

engage with
prospective customers



Directly showcased their eco-friendly actions to the public.
About 35,000 people participate in 2022.

National Garden
Shinjuku Gyoen



There are only 3 national gardens in Japan. **This is the only chance to showcase your CSR/SDGs projects at Shinjuku Gyoen**

GTF Green Challenge Day2023 in Shinjuku Gyoen Event Outline

Date	Sat, Nov 4 th , 2023 ~ Sun, Nov 5 th , 2023
Time	10: 00 ~ 16: 00 (Gate Open 9:00) ※Rain or shine, cancelled in case of stormy whether)
Venue	Landscape garden at Shinjuku Gyoen National Garden
Admission	Free (Shinjuku Gyoen admission fee is required at the entrance)
Hosted by	GTF Greater Tokyo Festival committee
Cohosted by	Ministry of Environment/Japan Conference for 2030 Global Biodiversity Framework/ Shinjuku City/Tokyo FM Broadcasting Co., Ltd./TBS HOLDINGS, INC. / Tokyo Metropolitan Television Broadcasting Corporation
Directed by	NPO Jidai no Souzou Koubou

A chrysanthemum exhibition will be held on the same days.



GTF Green Challenge Day 2023 in Shinjuku Gyoen?

“GTF Green Challenge Day” is an event to encourage everyone to take “earth-friendly actions”, called “Green Challenge”

Since 2010, when 10th meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 10) was held in Nagoya, this event has been held in Shinjuku Gyoen National Garden, an urban oasis in Tokyo and cohosted by Ministry of the Environment, Shinjuku City, and Tokyo-based media companies.

Exhibitors from government offices, companies, NPOs, and school showcase their SDGs and environmental preservation activities at exhibition booths or on stage, directly to young people and families.

In November 2023, "GTF Green Challenge Day 2023 in Shinjuku Gyoen" will be held with the slogan of "Let's start an earth-friendly lifestyle".



Event program and Sustainable Development Goals

This event is composed of the five event programs in accordance with “My Action Declaration” promoted by the Japan Committee for UNDB. “MY Action Declaration” is programed to help people understand the connections they have with biodiversity, and to take positive action in their everyday lives.

Also, each program is designed to achieve following SDGs goals through the event.



Expectations for the GTF Green Challenge Day

Shinjuku Gyoen, where this event has been held, is truly an urban oasis, where various creatures live. In terms of biodiversity conservation, it is very important to protect the environment in which those can live.

The Ministry of the Environment has set a goal of effectively conserving at least 30% of the land and sea by 2030 (the 30x30 target). In order to achieve this goal, we need to work on not only the expansion of protected areas, but also certification and management of OECMs to promote companies, local governments, and NGOs cooperate to fulfill the 30by30 target. A healthy ecosystem is the foundation of biodiversity as well as national security that is resilient to climate change and natural disasters.

We hope “GTF Green Challenge Day” becomes an great opportunity for everyone in the community to come together, feel the blessings of the nature, and learn about social issues related to biodiversity and climate change together.



Mr. Naohisa Okuda
Former Director General
Nature Conservation Bureau,
Ministry of Environment



Click here for the interview video

Sponsorship opportunities

We offer a variety of sponsorship options to meet your budget. This is your prime opportunity to meet your prospective customers who are most interested in environment conservations and build a green brand image.

		Bronze ¥5 million	Bronze ¥3 million	Bronze ¥1 million	Remark
Logo/ Company name	Event site	○	○	○	
	Poster/event signage	○	○	○	
	Shout-out	○	○	○	MC will read out sponsors' names at the opening and closing of the event
	Naming right to an award	○	-	-	One of photo contest program prizes will be named after your company.
Giveaways	Sponsors' items	○	-	-	Distributed at the information booth
PR	Exhibition booth	Booth × 2	Booth × 1	-	1 Booth size : W5400×W3600
	Speech at stage	3min×2 times	3min×1time	-	3min speech at the stage
	Social media coverage	○	○	-	Write an article about your company's environmental preservation projects and publish on GTF official SNS accounts.
Exclusive event	VIP luncheon (1 day only)	○	○	○	Participants in the past luncheon were from government offices (incl. MOE), sponsors, media companies, and others.

※In addition to financial sponsorship, other types of sponsorship are available, such as in-kind sponsorship and media sponsorship. More options are also available on your request. For more information, please contact at gtf@jidai.or.jp

Exhibition Booth

We also offer exhibition booth plans to showcase your service/product/projects or run workshops on nature, biodiversity, or climate change in the event program ② ③ Exhibition Booths

Package	Plan	Booth A	Booth B	Booth C (governments, schools)	Booth D (small farmers)
Package deal	Tent size	W5400×D3600		W3600×D2700	
	Image				
	Exhibitors per tent	1	2	2	2
	Booth size per exhibitors	W5400×D3600	W3600×D2700	W2700×D1800	W2700×D1800
	Table	3	1	1	1
	Pipe chair	6	2	2	2
Cost (excl. tax)	Ratecard ※apply in Sep	¥500,000	¥300,000	¥100,000	Admission fee ¥20,000 10% of sales for 2 days
	Early bird offer ※apply by Aug 10	¥400,000	¥240,000	¥80,000	Admission fee ¥10,000 10% of sales for 2 days
What you can do	<ul style="list-style-type: none"> Showcase your company's CSR or SDGs projects to protect the environment Showcase(Sell) your company's environmentally friendly services or products Run fun & educational workshops on nature, biodiversity, climate change etc 				

★This plan is for small-scale farmers (20 employees or less) who sell seasonal fruits and vegetables, or sole proprietors and small businesses owner (5 employees or less) who sell eco-friendly products.

※Booth design, decoration and operation costs are not included in the costs above. We will quote separately on request.

※Exhibitors are prohibited from selling or sampling alcoholic beverages or cooked meals using a portable stove in the booth. **Fire ban in effect in the park.**

※Applications will be withheld or refused if applicants are part of anti-social groups or are deemed inappropriate for the purpose of the event., such as religious organizations, adult-entertainment business, pyramid schemes, multi-level marketing organizations, consumer finance(Sarakin), gambling, dating services etc.